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EQUAL OPPORTUNITY IN APPRENTICESHIP COMMITTEE MEETING

MINUTES

Wednesday - October 24, 2007

I. CALL TO ORDER/ROLL CALL

Chairperson Anne Quick called the meeting to order at 11:05a.m. Present were: Anne Quick, Chief Dave Rowan, and Patrick McGinn. A quorum was met.

II. REVIEW/APPROVAL of the July 25, 2007 MINUTES

The minutes from the last meeting were reviewed and approved as written. None opposed.

III. Update on status of PSA.

Renee gave different versions of a public service announcement that would be focused on ways to promote women in Apprenticeship.

She has been working on emphasizing women and gender neutral in Apprenticeship, both of which would be in English and Spanish. She is currently looking for Spanish speaking female Apprentices. PSA's will be 30, 20 and 10 second spots.

DIR's Communications office is planning on how to do the marketing and set up a website, www.Ibuiltit.org, which will be connected to the DAS website. The first finished public service announcement should be ready sometime in November.

IV. DISCUSSION FOR THE FORUM

Anne opened the floor for how and what can we do at this Forum to get the word out to women about opportunities in apprenticeships for them. Discussion also addressed that more people should be encouraged to attend since we will be "preaching to the choir" with the regular attendees.

Some suggestions included discussing ways to make sure harassment education of the Superintendents and foreman was done.

Chief Dave Rowan agrees with the value of importance of Sexual Harassment Training, but there are not enough women who are aware of apprenticeship opportunities and the focus should be on educating and informing. The CAC could give the Committee stats by trades as to what the forecast for future needs are, what the current enrollment of Apprenticeships are today, what the makeup is for women and minorities.

Anne asks for ideas for the format that could be used at the Forum.

Some suggestions were to us a moderator and different speakers with a question and answer session.

Bring in female Apprentices that are in the program now and talk about their positive experience as well as concerns. Suggestions included having Renee facilitate the forum.

Renee spoke about the goal of this presentation and to let the CAC members know that we are an active committee, also, what do we want to ask them, what do we want the Commissioners to do to support us. Recommendations included have the CAC require apprenticeship programs to report back annually on their recruitment actions and the successes of what they did.

Chief suggests to break up the three categories recruit retention, leadership on how to improve on them and come back with a best practices input plus the Blue Ribbon Committee input.

A small group of interested parties will meet in early December to work on the staging of the January forum.

VI. ADJOURNMENT

The meeting was adjourned at 12:30 p.m.